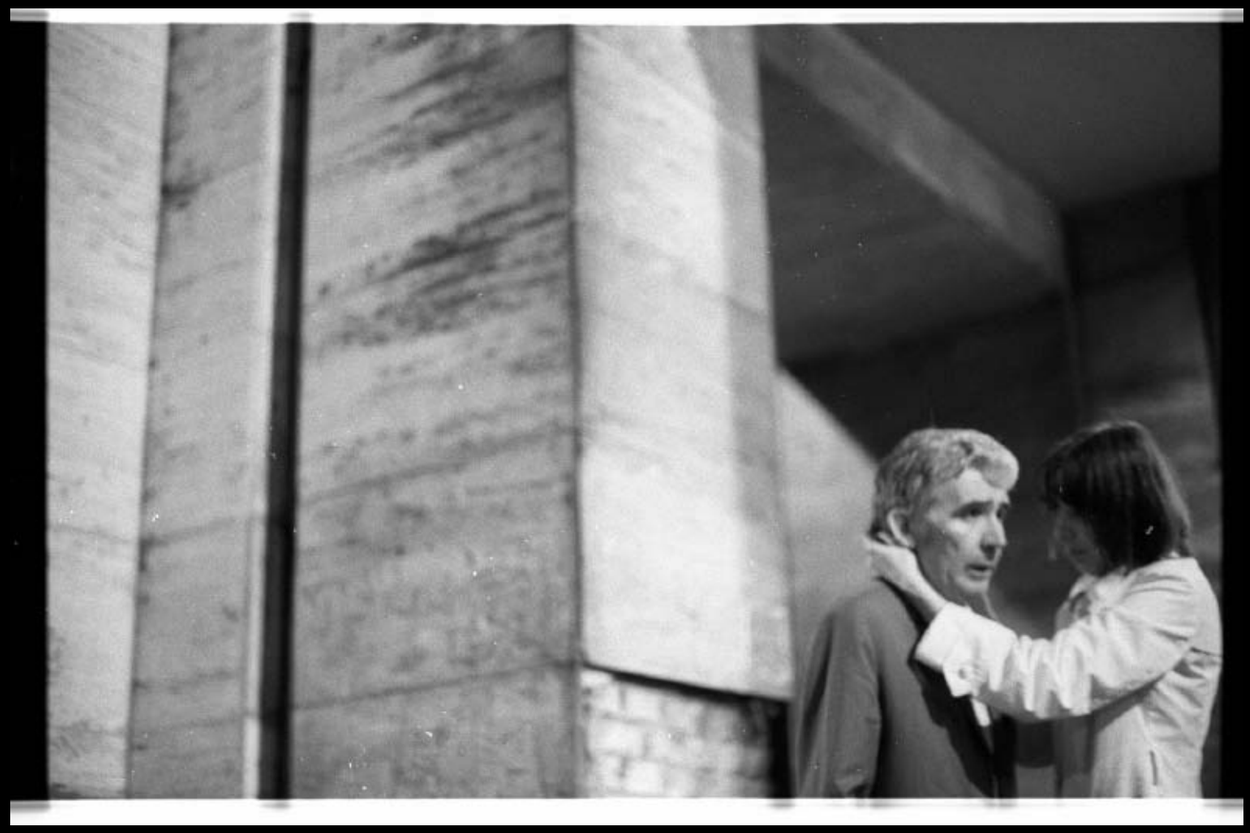blowup